



INDUSTRY UPDATE

NEWS FROM ICOR INTERNATIONAL, INC.

ICOR Helps Technicians Stay Connected With "ICOR Mobile"

Indianapolis, IN

ICOR International, producers of the popular alternative refrigerants HOT SHOT®, ONE SHOT®(C), and NU-22B®, has launched a new website, ICOR Mobile. The new website delivers all of the content that's available on company's main site, but is designed for easier navigation on a mobile device.

The number of mobile web users has drastically increased in recent years. This has become evident by reviewing ICOR's visitor statistics, which estimate the number of mobile visitors will be over 3,000 in 2010, compared to approximately 1,200 in 2008. With increasing popularity of smart phones, it is likely that the number of mobile visitors will continue to grow, increasing the demand for mobile browser friendly websites.

ICOR Mobile allows users to locate Wholesale Distributors, access technical information and research products from virtually anywhere. Also found on the site is ICOR's popular "Refrigerant Finder," a tool that allows visitors to easily find alternative replacements for refrigerants. You can visit ICOR Mobile from your mobile device at "icor.mobi".



ICOR also continues to reach out to users by providing free online training (icorinternational.com/training) and free technical assistance (Tech2Tech). For more information about ICOR International, Inc., call 1-800-497-6805 or visit www.icorinternational.com.

Shellie Williams
ICOR International, Inc.
10640 East 59th Street
Indianapolis, IN 46236
800.497.6805
swilliams@icorinternational.com
www.icorinternational.com

