

White-Rodgers Contractor Branding Program

Personalized Thermostats

- Place Your Name Next to Ours
- Print up to 2 Lines of Information Directly on Thermostat

Contractor 2-line imprint will appear on the front or face of thermostat(s) selected.



Reliability + Accuracy + Simplicity = A thermostat worthy of your name and reputation.

Offering your customer a White-Rodgers thermostat speaks highly of your company, beginning the day it's installed and for years to come. As a quality partner, you can place your name next to ours on the White-Rodgers 70, 80 and 90 Series thermostats. By personalizing the thermostat with up to two lines of information, you make it easy for your customers to contact you in the future.

White-Rodgers will customize each thermostat just for you.

Participation Requirements

- Minimum order for program participation is 24.
- Case lot multiples required.
- No set-up fee.
- Allow 2 weeks for new imprint approval.

Pricing Information

Per Thermostat / Per Order

Quantity	Set-up	Imprint Fee
24+	Free	Free

See back for order form. Also available online: www.white-rodgers.com

White-Rodgers Order Form

Contractor Branding Program:
Imprinting for Thermostat
and IAQ Dealers

Please fill out all Distributor and Dealer information for imprint artwork approval.

Ordering Information

W-R Sales Rep: _____

Date: _____

First Order Distributor PO# _____

Re-order B# _____

G# _____

Distributor Name: _____

Contact Name: _____

Phone: (_____) _____

Fax: (_____) _____

Email: _____

Dealer Information - Required for Dealer Locator**

Dealer Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____

Email: _____

** NO — Do not add my listing to the Dealer Locator for Homeowners on the White-Rodgers website.

Thermostat Order

Minimum order for program participation is 24.

Must order in case lot quantities. **Case lot = 6** (except 1F56W-911-20)

ComfortPlus™ IAQ Products

Did you know White-Rodgers has a full line of IAQ and zoning products? If you would like to receive more information about White-Rodgers IAQ and zoning products, including a homeowner DVD, check here

Product Boxes

Please indicate quantity of each model to imprint.

____ 1E78-140	____ 1F78-167	____ 1F78-151
____ 1E78-144	____ 1F73-174	____ 1F78H-151
____ 1E78-151	____ 1F78-144	____ 1F79-111
____ 1F72-151	____ 1F78H-144	

____ 1D56W-911	____ 1F56W-911
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____ 1F80-224	____ 1F82-261	____ 1F85-0471
____ 1F80-240	____ 1F83-261	____ 1F86-241
____ 1F80-241	____ 1F83-277	____ 1F86-344
____ 1F80-361	____ 1F83-0471	____ 1F86-0471
____ 1F80-0471	____ 1F85-275	____ 1F87-361
____ 1F81-261	____ 1F85-277	____ 1F89-211

____ 1F90-371	____ 1F95-1271
____ 1F93-380	____ 1F95-1277
____ 1F94-371	____ 1F97-371
____ 1F95-371	____ 1F97-1271
____ 1F95-377	____ 1F97-1277
____ 1F95-391	

Pricing Information

Per Thermostat / Per Order

Quantity	Set-up	Imprint Fee
24+	Free	Free

• This form is not a Purchase Order.

- Allow 2 weeks for new imprint approval/re-orders normal lead time.
- No logos.
- No restocking option.
- White-Rodgers name will remain on all thermostats.
- Imprint color is Cool Gray 7U.

Thermostat Imprint Information

Imprint Area: 1.5" wide x 0.3" high

Please choose a font for your label from the examples below (CG Omega will be used if no choice is made. Imprint color is Cool Gray 7U):

Arial ALL CLIMATE CONTROL 314-555-1471 All Climate Control 314-555-1471 CG Omega ALL CLIMATE CONTROL 314-555-1471 All Climate Control 314-555-1471

Please print your information in All Caps or Caps/Lower Case. See examples above.

Line 1																				
Line 2																				

Bold*

Bold*

Choose one: (Text will be centered if no choice is made) Centered or Left-justify each line within imprint area. Trademarked items cannot be used in the Contractor Branding program.

*Only available for companies with 14 characters or less in company name.